

US11624 & US9685	5	To be able to explain the objectives and limitations of analysis of financial statements; calculate ratios to measure profitability, asset utilisation, working capital management, long-term financial stability, and financial markets; report to management on the results of financial analysis; and demonstrate and apply knowledge of the solvency test.	Closed Book Test & Analytical Management Report (15 Credits)
US2930 - Marketing Management & Strategy	6	To be able to analyse and assess marketing performance and current strategic position; develop and evaluate strategic options to meet specific marketing objectives; select marketing strategies; and produce strategic marketing plans that meet organisational and marketing objectives.	Strategic Marketing Plan (10 Credits)
US9735 - Management, leadership & organisations	6	To be able to demonstrate knowledge of theory of organisation, motivation, and leadership in relation to management in organisations.	Assignment/Report (10 Credits)
Total Credits:			125 (75 @ Level 7)