

## Course Details

## National Diploma in Business Level 6

### Course Description

The National Diploma in Business (NDIPBUSL6) course is delivered over two semesters. This nationally recognised unit standard based qualification is developed by the institute and approved by New Zealand Qualifications Authority (NZQA). The course meets the need of students wishing to study Business & Management.

The NDIPBUSL6 is a diploma programme to be completed over one academic year of full-time study or equivalent part-time study. The course leads to Business and Management qualification that will qualify students for entry into a wide range of careers across various sectors that requires people with the knowledge and skills in business and management areas. It also prepares students for entry into further university and other tertiary level studies.

### Course Details

#### MANAGEMENT

Unit Standards	Credits
9735 Demonstrate knowledge of theory in relation to management in organizations	10
9741 Demonstrate knowledge of change management	10

#### BUSINESS ENVIRONMENT & STRATEGY

Unit Standards	Credits
27764 Envision a future for an organisation	10
27767 Propose and justify a strategy option for achieving an organisation's envisioned future	6
23912 Conduct an environmental analysis for an organization	10
6412 Investigate and evaluate small business franchising options	10

#### ECONOMICS

Unit Standards	Credits
26010 Analyse economic events using the demand and supply model	2
26011 Apply elasticity concepts to the demand and supply model	2
26012 Analyse the behaviour and performance of firms in different market structures	6
8417 Demonstrate knowledge of National Income determination	2
8418 Investigate macroeconomic activity using the aggregate demand/aggregate supply model	3
8419 Demonstrate knowledge of fiscal policy and evaluate its effectiveness	3
8423 Explain and evaluate arguments for and against free trade and trade	2

#### MARKETING

Unit Standards	Credits
2934 Determine market segmentation, targeting and positioning decisions	10
26389 Demonstrate knowledge of distribution channels.	5
2941 Demonstrate and apply knowledge of direct marketing.	10
2930 Develop and coordinate marketing strategies	10

#### BUSINESS LAW

Unit Standards	Credits
11633 Apply the law of contract to a give fact situation	10

### Course Outcome

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Graduates develop the skills, knowledge and technical competence to apply business and management principles and practices. The qualification also equips graduates with a range of skills that are current to the industry.

Graduates of National Diploma in Business (Level 6) find positions such as:

- Marketing Managers

- Retail Managers
- Store/bar Managers
- Restaurant Managers
- Administrative Managers
- Business Operators
- Bank Manager
- Business Development Managers

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